



LAVEANNE™

LAVENDER FIELDS

PRIVATE PHOTOGRAPHY SESSIONS

WHEN IS A PHOTO PERMIT REQUIRED?

If your photograph is to be used for a profit purpose currently or into the future, such as marketing, promotion or portfolio with the intention of selling the photograph or photography services as a result of photography taken here at Laveanne then a photo permit is required to support the costs associated with maintaining this venue. For any personal not for profit photography, a permit is not required, during public business hours only.

IS DRONE PHOTOGRAPHY ALLOWED?

No drone photography permitted during public business hours. After hour drone photography requires Laveanne's prior consent and a full field photo permit.

AM I REQUIRED TO HIRE MY OWN PHOTOGRAPHER?

Yes you are required. Laveanne does not provide a photographer with the photo permit.

WHEN ARE PHOTO PERMITS AVAILABLE?

Photo permits are available before and after public business hours only (5:30am to 8:30am and 5:30pm to 8:30pm, July only). No photo permits or "for profit photography" is permitted during public business hours. Saturday evenings in July are reserved for Laveanne's special events and not available for photography. Bookings are taken beginning Jan 1st each year for the coming season.

PHOTO PERMIT POLICY 2020

1) Photo Permit Fee Structure - Semi-private photo permit opportunities are between July 1st and July 25th. Photo permit rate is \$75.00 plus tax, per one hour time slot. Private full field photo permit fee is \$225.00 plus tax per one hour time slot. The photo permit grants one photographer only taking photo's, more than one photographer requires another photo permit. Full field photo permit is required for group photographers, conditions apply.

Laveanne's consent is required for circumstances of subletting reserved time slot or large prop's. Drone photography is only permitted after public business hours and requires Laveanne's prior consent with a full field photo permit.

Re-scheduling is only permitted within 48 hours after paid booking has been confirmed, a \$20.00 administration fee will be charged per re-scheduling at Laveanne's discretion.

2) Cancellation Due to Weather - We split the loss of a severe weather event conditional to the following circumstances. You will receive a 50% refund of your booking fee for the affected hour(s), in the event of severe weather occurring here at Laveanne, not "forecasted weather". Showing up at your appointed time is required due to the varying nature of weather and its location. Cancellation due to rain is at our discretion only and not encouraged. This is an outdoor seasonal time sensitive venue and many creative photos have been taken when rain has occurred. We make every effort to replace your booked time slot only if severe weather is imminent or occurs here at Laveanne during your appointed time. We don't pre-book back up dates. A serious effort must be made by you to fulfill your photo booking at your appointed time.

We book a maximum of three photographers per time slot to insure space for a fourth to come, in the event of a conditional weather rescheduling. Please take the nature of weather and the distance you are traveling into consideration prior to booking. Every attempt to re-schedule due to severe weather will be made at no extra cost. In the event of not finding another suitable date and time, only 50% of your payment will be refunded due to severe



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weather. In the event of life threatening severe weather imminent or occurring here at Laveanne we ask that you leave the fields and take the necessary pre-cautions to protect yourself. You are responsible for your own and your clients safety. Any other reason for cancellation, the refund will be at our discretion. If you have any other questions please contact Laveanne (photo@laveanne.com).

3) Field Etiquette - Please note pets are not allowed in the fields.

The registered photo permit holder is required to check-in upon arrival. You must maintain your appointed time, this means arriving early enough to check in and be prepared to enter the field at your appointed photo permit time. Appointment times will be enforced, because of respect to other photographers and our maintenance schedule. It is the permit holders responsibility to manage the conduct of their clients. Clients waiting for photo shoots with their photographer must wait in an orderly fashion alongside the field and not be wandering the field. Please respect the photo backgrounds of the other photographers. Photography visitors must respect the property. Picking or damaging the lavender is not permitted. Any conduct deemed unacceptable by Laveanne and you may be asked to leave.

4) Choosing a date during the bloom - Laveanne can not guarantee the quality or timing of the bloom dates. The bloom is short, and the best time is usually between the 2nd- 3rd week of July to see the most intense colour.

Rough estimate of bloom dates

July 1st to 9th, dark purple buds, starting to open

July 10th to 16th, opening buds to full bloom.

July 17th to 25th, full bloom to starting to fade.

July 26th to 31st, fading flowers and flower harvest, we are actively harvesting the fields the last week of July so you may not see whole fields of lavender in flower.

Just to give you an idea, the first week of July the fields are a beautiful deep dark purple bud and the flowers are just starting to open and there are no Honeybees yet. Then there is a two week blast of intense colour, with pollinators, during the 2nd and 3rd week of July. After the third week the fields change colour again and the fields go back to a deep dark purple as the flowers close up again and start to fade.

5) Bookings - Please indicate three possible dates and times that would work for you and Laveanne will do it's best to give you the dates you would like, please rate them first choice, second and so on. Once you send Laveanne that information we will see if it is still available and if it is, it must be prepaid by money e-transfer to secure your time slot within 24 hours of Laveanne's confirmation of your requested times and total fees. Failure to pre-pay in full within 24 hours, will result in your tentative time slot being allocated to someone else.

6) Sending an e-transfer - Send the e-transfer to our email address photo@laveanne.com for the spot tentatively being held for you within 24 hours of Laveanne's confirmation. While creating the e-transfer you will also be asked to create a simple question with a secret answer. Once completing the e-transfer it will automatically be sent to our email address. The email will have a link which we open within our bank account. The only way we can retrieve the money is to answer the secret question 100% correctly. The answer can be sent in a separate email to us. Full payment is required within 24 hours.