



# LAVEANNE™

LAVENDER FIELDS

## TAKING PHOTOS IN THE FIELDS

We encourage you to take photos of friends and family and share them on social media. As an individual or family coming to our fields to enjoy the bloom, and to take some casual pictures of your family or friends there is no photo fee. Photo fees would only apply if you were to profit from selling the pictures or your photography services or session fees. In the case of stock images or portraits. Permission is granted by photo permit only for these professional photo's prior to session photography during business hours or reserved after hours bookings.

Drone photography requires Laveanne's prior consent and a full field reservation (after business hours only). No drone fly-overs or drone photography permitted during public business hours.

### 1) FEE STRUCTURE

Photo opportunities are between July 1st and July 31st. Photo rate is \$30.00 per half hour time slot. Full field reservation fee is \$80.00 per half hour time slot. Photo time slots during non-public hours are from between 6:00 pm to 9:00 pm in the evening and 6:00 am to 8:00 am in the morning.

### 2) CHOOSING A DATE DURING THE BLOOM

Choosing a date during the bloom- If you want to see blooming fields of lavender you have to visit in July. The bloom is short, and the peak bloom is between the 2nd- 3rd week of July to see the most intense colour. Although many opportunity for great photo's are missed in the 1st week when the fields are a deep dark purple.

### ROUGH ESTIMATE OF BLOOM DATES

July 1st to 9th, in bud, starting to open by the end of week. Deep dark purple.

July 10th to 16th, opening buds to full bloom. Lighter, intense bright purple.

July 17th to 23rd, full bloom to starting to fade. Lighter, intense bright purple.

July 24th to 31st, fading flowers and flower harvest, we are actively harvesting the fields the last week of July so you may not see whole fields of lavender in flower. Darkening purple with less intensity.

Just to give you an idea, the first week of July the fields are in bud and the flowers are just starting to open. The fields are a beautiful deep dark purple and there are no Honeybees yet. After the two week blast of intense colour, during the 2nd and 3rd week of July, the fields change colour again and the fields go back to a deep dark purple as the flowers close up again and start to fade.

### 3) BOOKINGS

Since the 2nd and 3rd week of July are the two weeks with the highest demand. What I would ask you to do is please indicate three possible dates and times that would work for you and I will do my best to give you the dates you would like, please rate them first choice, second and so on. Once you send me that information I will see if it is still available and if it is, it must be prepaid by money e-transfer to secure your time slot within 24 hrs of my confirmation of your requested times and total fees.

### 4) SENDING AN E-TRANSFER

Send the e-transfer to our email address [info@laveanne.com](mailto:info@laveanne.com) for the spot to be held for you. While creating the e-transfer you will also be asked to create a simple question with a secret answer. Once completing the e-transfer it will automatically be sent to our email address. The email will have a link which we open within our bank account. The only way we can retrieve the money is to answer the secret question 100% correctly. The answer should be sent in a separate email to us. This method has worked in the past. Full payment is required, e-transfer is preferred. Failure to pre-pay in full, will result in your time slot being allocated to some one else.



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## **5) CANCELLATION DUE TO RAIN**

We split the loss of a rain day conditional to the following circumstances. You would get 50% of your money back in the event of rain here at Laveanne, not at your location, it must be raining here. Showing up at your appointed time is recommended due to the varying nature of weather. We make every effort to replace your day with a time slot in the same peak season only if it was raining here at Laveanne on your appointed day and time. We don't book back up dates, because we have found by giving that much flexibility we run the risk of photographers / clients choosing the rain backup day if there is just the slightest chance of rain at their location. A serious effort must be made on the prime appointment day. There are two weeks where the photo pressure is very heavy here, It will not rain every day and we only book three photographers per time slot to insure space for a fourth to come in the event of having to reschedule due to rain. Please take the nature of weather and the distance your are traveling into consideration. Every attempt to re-schedule will be made at no extra cost. In the event of not finding another suitable time, only 50% of your payment can be refunded due to rain. Any other reason for cancellation, the refund will be at our discretion. (Our policy is due to no-shows upon booking after hours appointment). If you have any other questions please contact. ( photo@laveanne.com )

## **6) PHOTOGRAPHER CHECK-IN**

Check-in at the gift shop is required upon arrival. Only one photographer in the field per reserved "permit" time slot, two photographers requires two reserved "permit" time slots.

## **7) TIME SLOT SUBLETTING**

Laveanne's consent is required for circumstances of subletting reserved time slot.

## **8) DRONE PHOTOGRAPHY**

Drone photography requires Laveanne's prior consent and a full field reservation (after business hours only). No drone fly-overs or drone photography permitted during public business hours.

After hour drone photography requires Laveanne's prior consent and a full field reservation fee of \$80.00 per half hour time slot (see fee structure).