



# LAVEANNE™

LAVENDER FIELDS

The lavender fields at Laveanne have been designed for visual beauty and stunning photos. We encourage guests to take photos to remember your day at Laveanne Lavender. Share your day online with friends and family and add your photos to our photo gallery.

Our photo policy is only applicable to after hour bookings for our fields, by professional photographers or individuals for the purpose of using our fields as ways to make a profit for themselves through selling the photos and bookings to clients (photo mini sessions and private sessions) or selling the photos they take at Laveanne as stock photos.

## 1) FEE STRUCTURE

We are in the process of creating an automated photo booking system on our website that will visually display what days are available and what days are already booked. Please read carefully as there is a change in the fee structure for 2017 based on demand for booking days. In the second and third week of July, when demand is highest, photo session blocks are broken down into 30 minute sessions. To accommodate best lighting time, blocks are available from 5:30pm to 9:00pm. Peak lighting times during these two weeks of 6:00pm-8:00pm are \$30.00 per 30 minutes. There is a \$25.00 per 30 minute charge for 5:30pm-6:00pm and 8:30pm-9:00pm sessions. Off-peak 30 minute photo blocks begin at \$15.00 and increase to \$25.00 as the peak bloom period approaches. Prices also decrease as the peak bloom period passes. Great photos are possible throughout the season, including when fields are not in peak bloom.

## 2) CHOOSING A DATE DURING THE BLOOM

If you want to see blooming fields of lavender you must visit in July. The bloom is short and peak season is the 2nd and 3rd week of July when colour is most intense.

A rough estimate of bloom dates can help you decide when to book your photo session:

July 1st-9th: in bud, starting to open by the end of week.

July 10th-16th: opening buds to full bloom.

July 17th-23rd: full bloom to starting to fade.

July 24th-31st: fading flowers and flower harvest. We actively harvest the fields in the last week of July so you may not see whole fields of lavender in flower.

## 3) BOOKINGS

The 2nd and 3rd week of July are the two weeks with the highest demand. We ask that you please indicate three possible session dates and times and we will do our best to accommodate your first choice. Once your session block is secured, a prepaid e-transfer is due to secure your booking.

## 4) SENDING AN E-TRANSFER

Please send e-transfers to [info@laveanne.com](mailto:info@laveanne.com) to secure your spot. Please send the answer to the e-transfer security question in a separate email. Full payment is required and failure to pre-pay will result in loss of your time slot booking.

## 5) CANCELTION DUE TO RAIN

In the event of rain 50% of the session booking fee is returned if rebooking is not an option. We make every effort to rebook your session within a similar time of the season at no cost. We only book two photographers per time slot to allow for a third to allow for rain rebookings. Refunds for all other reasons of cancellation will be at the discretion of Laveanne Lavender.